

# #TeamTap

## Project Overview

Will you join **#TeamTap** to stop plastic bottle pollution?

Welcome to Team Tap, a one week literacy project that uses film as a hook to teach pupils about non-chronological report writing, and how to use this to inform consumers. In this project, children will create a non chronological report and marketing video to inform the public about drinking tap water rather than buying bottles of water. They will learn about the devastating impact that the bottled water industry is having on the planet, as well the health and budget benefits to drinking tap water.

They will consider how to deliver facts in an interesting way on video, whilst covering non-chronological report writing and script writing.

To see what your final video might look like, watch this [example video](#).

The project includes opportunities for:

- Working collaboratively in pairs, groups and as a whole class, as well as independent working,
- Using IT to engage children and produce a high-quality end result
- Engaging parents and others by sharing the finished video - why not start a [change.org](#) campaign to make a noise in your local community too?

There are also plenty of opportunities to develop sentence level skills: there are options for KS1 and KS2, with objectives taken from the National Curriculum and example texts and videos which model the skills. Alternatively, there are suggestions for how teachers can personalise the writing features to match the next steps of their own class.

### ***Before the project starts:***

	Lesson	Content	Literacy
1	Analyse campaign and research tap water vs. bottled water	<ol style="list-style-type: none"> <li>1. Watch <b>video intro</b></li> <li>2. Research what their own non-chronological report will be about</li> </ol>	Identify audience and the purpose of a non-chronological report. Record information from non-fiction.
2	Write out informative paragraph.	<ol style="list-style-type: none"> <li>1. Look at key features</li> <li>2. Teacher models writing a report paragraph, using key features of non-chronological reports</li> <li>3. Children write their own text</li> </ol>	Study key features of non-fiction. Draft own writing.
3	Write out paragraph .	<ol style="list-style-type: none"> <li>1. Teacher models writing next paragraph, including some features of advertising to engage the audience</li> <li>2. Children write their own text</li> </ol>	Modelled writing based on key features of non-fiction. Draft own writing.

4	Edit writing and plan scenes.	<ol style="list-style-type: none"> <li>1. Edit their work</li> <li>2. <b>Watch example video</b> to analyse how the video portrays information</li> <li>3. Study script</li> <li>4. Plan narrative scenes</li> <li>5. Shared write own intro. Write paired outro.</li> </ol>	Edit own writing. Plan the scene. Shared writing.
5	Practise and Film	<ol style="list-style-type: none"> <li>1. Children practise lines/acting parts</li> <li>2. Watch video on '<b>How to Film</b>'</li> <li>3. Record video</li> <li>4. Watch back and review</li> </ol>	Present information from non-fiction. Orally delivering their facts or acting them out.

Final output video will be an advert that follows this structure:

1. Intro about what the class thinks about bottled water
2. Fact 1 + background scene
3. Fact 2 + background scene
4. Fact 3 + background scene
5. Fact 4 + background scene
6. Fact 5 + background scene (KS2 only)
7. Fact 6 + background scene (KS2 only)
8. Outro - TeamTap celebration outro

### Filming and Editing Preparation

- Ensure there is enough free memory space on all iPads and that they are fully charged.
- We recommend filming all your footage first before starting to edit.
- This project could be completed on any video editing app such as [Adobe Spark Video](#).
- At the end of the project, the films could be shared with other children in school as a healthy eating assembly and with parents at home to encourage healthy eating.
- Also, visit [litfilmfest.com](http://litfilmfest.com) to find out how to submit finished projects for the chance to win a YouTube Kids filming day at your school, the opportunity to see your film at a local cinema, or both!